

Optometrists' top choice of contact lenses in Singapore

ACUVUE® is the leading brand of choice



An independent survey conducted and presented at the 6th Asia Cornea & Contact Lens Conference (ACCLC) conference held in Hong Kong revealed that ACUVUE® Brand Contact Lenses topped all categories of contact lenses. It was also shown that local optometrists prescribed their patients contact lenses they personally believe in and used on themselves.

The research which was free of any commercial sponsorship to ensure total neutrality was conducted to study which were the most widely prescribed types and brand of contact lenses and multifocal spectacle lens by Singapore optometrists in private practice. It also sought to assess reasons why certain types or brand lenses were not prescribed and to find out if there was a need to conduct continued education.

Results in the contact lens category showed alignment in professional prescribing trends and personal-usage choices. Johnson & Johnson ACUVUE® Brand Contact Lenses ranked top choice in all categories, including Optometrists' Lens of Choice for their Patients - Daily Modality, Optometrists' Lens of Choice for Their Patients - Silicone Hydrogels, Optometrists' Lens of Choice for Their Patients - Toric Reusable Lens, and Lenses Most Often Worn by Optometrists themselves.

ACUVUE® Brand Contact Lenses ranked top choice

Optometrists' Lens of Choice for their Patients - Daily Modality:

- #1) 1•DAY ACUVUE® MOIST®
- #2) 1•DAY ACUVUE®

Optometrists' Lens of Choice for Their Patients - Silicone Hydrogels:

- #1) ACUVUE® OASYS™ with HYDRACLEAR® Plus

Optometrists' Lens of Choice for Their Patients - Toric Reusable Lens:

- #1) ACUVUE® OASYS™ for ASTIGMATISM

Lenses Most Often Worn by Optometrists:

- #1) 1•DAY ACUVUE® MOIST®
- #2) ACUVUE® OASYS™ with HYDRACLEAR® Plus



"Singaporean patients have been found to place high levels of trust in their eye care professionals, so it is good to see that eye care professionals in Singapore prescribe tools that they believe in and use on themselves. The results inspire us in our commitment to bring healthy vision to everyone, everywhere, every day."

- Ms Bebe Teo, Country Manager
Johnson & Johnson Vision Care Singapore

"The results of the survey are highly encouraging. It affirms that our efforts in R&D allow us to continuously introduce product innovations that meet our patients' and eye care professionals' needs - like our recently-launched 1•DAY ACUVUE® TruEye™, which sets a new standard in eye health."

- Mr Ng Quan Wei, BSc.(Hons),
MSc. Optometry, United Kingdom
Professional & Regulatory Affairs Manager
Johnson & Johnson Vision Care Singapore



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BRAND CONTACT LENSES
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